

Hillsborough County Bar Association Presents:



Law Firm Marketing for the 21st Century

Sponsored by:

HCBA Family Law Section

TRIAL CONSULTING SERVICES, LLC 

Thursday, January 28, 2010
12:00p.m. – 3:00p.m. (Lunch Included)

3.5 CLE Credits

Chester H. Ferguson Law Center
1610 N. Tampa Street
Tampa, FL 33602

Topics Covered:

Ethical Issues in Online Legal Advertising & Social Media

(Josh King, Avvo)

Social Networking Sites

(Ginger Reichl, Pinstripe Marketing)

Publicity/Media Relations

(Paul Abercrombie, Abercrombie Communications)

Internet Marketing/Website Optimization

(Conrad Saam, AVVO)

Register by visiting www.hillsbar.com or calling 813.221.7777

\$75 HCBA Members/ \$100 Non-Members/ \$40 HCBA Government Attorney, Student and Paralegal Members. Walk-Ins will be charged an additional fee.