



Hillsborough County Bar Association Presents

## Law Firm Strategy in a Downturn Economy



Wednesday, December 2, 2009

1:00p.m. – 3:00p.m.

2.0 CLE Credits\*

Chester H. Ferguson Law Center-1610 N. Tampa Street  
Tampa, FL 33602

### Topics Covered:

- *Managing Your Practice in 3D: How to Define, Dominate, and Defend your Practice.*
- *Strategic Planning in a Down Economy*

### Speakers:

**Frank Casey**, Founder and Senior Partner of Vigilant Consulting Group, LLC, a business advisory firm

### Bank of Tampa Representatives:

**Tom Menendez**, Asst. Vice President/Office Manager for Carrollwood; **Jeff Armstrong**, VP - Commercial Banking Officer, downtown Tampa; **Greg Chalmers**, Bank of Tampa, Asst VP/ Office Manager for Westshore; **Joe Marshburn**, Asst. VP/Office Manager/Commercial Lender, downtown Tampa

Register by visiting [www.hillsbar.com](http://www.hillsbar.com) or calling 813.221.7777

\$50 HCBA Members/ \$75 Non-Members/ \$25 HCBA Government Attorney,  
Student and Paralegal Members. Walk-Ins will be charged an additional fee.

\*Applied For