



***HOW CAN I BECOME A
HILLSBOROUGH COUNTY BAR ASSOCIATION
BENEFIT PROVIDER?***

Benefits of Becoming a HCBA Benefit Provider:

All approved benefit providers are:

- Listed in each issue of the HCBA Lawyer Magazine
- Provided the opportunity to showcase their company at our membership lunches free of charge (there are approximately 8 events per year); non-members and non-benefit providers are charged \$400 per exhibit. These events attract 400-500 attendees each and are a great way to showcase your service to a targeted audience.
- Listed in the annual HCBA Pictorial Directory. This directory is published every 2 years listing all Hillsborough County attorneys, judges, mediators, affiliate members, etc.
- Offered first opportunity to sponsor membership events and other activities. Sponsors of these events may distribute promotional materials to each attendee and up to four people from your company may attend the event providing one-on-one contact with our members. Sponsors are additionally recognized at the event and acknowledged in the Lawyer magazine. Logo inclusion on all event publications including our website is included in event sponsorship.

Requirements of Becoming a HCBA Benefit Provider:

HCBA Benefit Providers must meet certain qualifications annually:

- Purchase a minimum of 3 display ads within one year in our Lawyer magazine (starts at \$139 each)
- Sponsor a HCBA event (starts at \$250)
- Offer our members an exclusive offer—i.e. discount or special service that is only available to our members.
- Must not be in conflict with other benefit providers. We offer exclusivity on services.
- Become an affiliate member. (\$275 annually-fiscal year)

**HILLSBOROUGH COUNTY BAR ASSOCIATION, CHESTER H. FERGUSON LAW CENTER,
1610 N. TAMPA STREET, TAMPA FL 33602. 813-221-7777.**

**HILLSBOROUGH COUNTY BAR ASSOCIATION
BENEFIT PROVIDER PROGRAM**



Benefit Provider Application

Company name: _____

Company address: _____

City, State, Zip _____

Main Phone #: _____

Contact person: _____

Fax #: _____ Email: _____

Company website address: _____

Main Product/service: _____

Exclusive offer to members: _____

I am interested in sponsoring the following events: (must list at least 1)

I am advertising in the following issues of the Lawyer magazine (must list 3). Must specify size of ad and b/w or color.

**HILLSBOROUGH COUNTY BAR ASSOCIATION,
CHESTER H. FERGUSON LAW CENTER, 1610 N. TAMPA STREET, TAMPA FL 33602.
813-221-7777. LISA@HILLSBAR.COM**